

# EASTSIDE HERITAGE CENTER



*Connections for yesterday, today, and tomorrow.*

## **Annual Heritage Benefit Dinner Wednesday, February 8, 2017**

Eastside Heritage Center (EHC) is committed to preserving the past as it builds community and connects people with their heritage. The annual Heritage Benefit Dinner helps EHC achieve its mission of stewarding Eastside history and promoting public involvement in and appreciation of this heritage. EHC was supported by over 5,000 volunteer hours in 2016 and engages more than half a million people annually through its programs and services.

**Event:** The Heritage Benefit Dinner will be held on Wednesday, February 8, 2017 from 5:30 pm – 9:00 pm. The evening begins with a wine reception featuring a full range of hors d'oeuvres, a Silent Auction and heritage displays, followed by dinner and a live program.

**Location:** Meydenbauer Center, Center Hall A  
11100 NE 6th St, Bellevue, WA 98004

**Attendance:** 350 select invitees

**Fundraising Goal:** \$125,000

**Sponsorship:** Heritage Benefit Dinner sponsors receive a wide range of benefits for their support. Sponsorship levels are as follows:

### Event Sponsorships

*History Maker (Presenting Sponsor)*..... \$7,500

*Heritage Steward*..... \$5,000

*Homesteader*..... \$2,500

*Pioneer Table Sponsor*..... \$1,000

### Underwriting Sponsorships

*Parking Sponsor*..... \$2,000

*Wine Sponsor*..... \$1,500

**Contact:** Lexi Roberts, Marketing & Special Events Manager, 425-450-1049  
[lexi@eastsideheritagecenter.org](mailto:lexi@eastsideheritagecenter.org)



## SPONSORSHIP OPPORTUNITIES

### *History Maker (Presenting Sponsor)* *\$7,500*

- Logo placement on Invitation (*if sponsorship confirmed by December 30*)
- Logo displayed on tabletop and opportunity to fill the table with 10 guests of your choice
- Logo placement on bid cards, for visibility during Raise the Paddle
- Introduction by Eastside Heritage Center (EHC) Board President during event program
- Logo recognition in Benefit Dinner printed Program
- Audio visual recognition – logo display, photo, or other presentation (sponsor choice)
- Opportunity to provide give-away to attendees and display company information at event.
- Complimentary Parking at the event
- Logo recognition in post-event *Bellevue Reporter* newspaper ad
- Thank you with logo display in Eastside Heritage Center Newsletter
- Company logo listed as event Sponsor on the EHC website, with link to your business
- One-year *Benefactor* Membership to Eastside Heritage Center

### *Heritage Steward* *\$5,000*

- Logo displayed on tabletop and opportunity to fill table with 10 guests of your choice
- Introduction by Eastside Heritage Center (EHC) Board President during event presentation
- Logo in Benefit Dinner printed Program
- Audio visual recognition – logo display, photo, or other presentation (sponsor choice)
- Opportunity for company to display and distribute promotional information at event
- Company recognition in post-event *Bellevue Reporter* newspaper ad
- Thank you with logo display in Eastside Heritage Center Newsletter
- Company logo listed as event Sponsor on the EHC website, with link to your business

### *Homesteader* *\$2,500*

- Company name displayed on tabletop and opportunity to fill table with 10 guests of your choice.
- Introduction by Eastside Heritage Center (EHC) Board President during event presentation
- Company listing in Benefit Dinner printed Program
- Audio visual recognition – logo display
- Company recognition in post-event *Bellevue Reporter* newspaper ad
- Thank you in Eastside Heritage Center Newsletter
- Company logo listed as event Sponsor on the EHC website, with link to your business

### *Pioneer Table Sponsor* *\$1,000*

- Company name displayed on tabletop and opportunity to fill table with 10 guests of your choice
- Company listing in Benefit Dinner printed Program
- Audio visual recognition – name listing
- Thank you in Eastside Heritage Center Newsletter
- Company name listed as event Sponsor on the EHC website, with link to your business



## UNDERWRITING OPPORTUNITIES

### *Parking Sponsor*

*\$2,000*

*Through the generosity of the Heritage Dinner Parking Sponsor, all guests will receive complimentary parking at the Meydenbauer Center the night of the event.*

- Company listed as official Parking Sponsor of the Heritage Benefit Dinner
- Company logo on signage as guests enter the parking lot
- 2 Complimentary Dinner Tickets
- Introduction by Eastside Heritage Center (EHC) Board President during event presentation
- Company listing in Benefit Dinner printed Program
- Audio visual recognition – logo display
- Company recognition in post-event *Bellevue Reporter* newspaper ad
- Thank you in Eastside Heritage Center Newsletter
- Company logo listed as event Sponsor on the EHC website, with link to your business

### *Wine Sponsor*

*\$1,500*

*The Wine Sponsor will underwrite the cost of the wine served during the event.*

- Acknowledgement on dinner table signage, alongside Chateau Ste. Michelle Winery, for underwriting the cost of the wine for the evening.
- 2 Complimentary Dinner Tickets
- Introduction by Eastside Heritage Center (EHC) Board President during event presentation
- Name listing in Benefit Dinner printed Program
- Audio visual recognition
- Recognition in post-event *Bellevue Reporter* newspaper ad
- Thank you in Eastside Heritage Center Newsletter
- Listing as event Wine Sponsor on the EHC website

CONTACT: Lexi Roberts, (425) 450-1049 or [lexi@eastsideheritagecenter.org](mailto:lexi@eastsideheritagecenter.org)



## SPONSORSHIP FORM

Please respond by December 20, 2016 to guarantee listing in the Heritage Benefit Dinner Publicity

Yes! I would be delighted to support Eastside Heritage Center's 2017 Benefit Dinner at the following level:

**Event Sponsorships:**

*Includes complimentary Table of 10*

- History Maker - \$7,500 – Presenting Sponsor  
 Heritage Steward - \$5,000  
 Homesteader - \$2,500  
 Pioneer Table Sponsor - \$1,000

**Underwriting Sponsorships:**

- Parking Sponsor - \$2,000  
*Includes 2 complimentary Dinner tickets*  
 Wine Sponsor - \$1,500  
*Includes 2 complimentary Dinner tickets*

See attached Sponsorship Benefits sheet for details regarding each of the above Sponsorship Levels.

We cannot sponsor EHC's 2017 Heritage Benefit Dinner, but wish to enclose a contribution of \$ \_\_\_\_\_.

COMPANY/ORGANIZATION: \_\_\_\_\_  
*(as you wish to be listed on all printed materials)*

CONTACT NAME: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

I WISH TO REMAIN ANONYMOUS:  Yes  No

I WILL FILL THE SPONSORED TABLE WITH 10 GUESTS OF MY CHOICE  Yes  No  
*(If Yes, EHC will follow-up regarding Guest List.)*

Please make checks payable to: Eastside Heritage Center and mail to: Eastside Heritage Center, P.O. Box 40535, Bellevue, WA 98015.

For additional information about sponsorships contact (425) 450-1049 or [info@eastsideheritagecenter.org](mailto:info@eastsideheritagecenter.org)