

EASTSIDE HERITAGE CENTER



Connections for yesterday, today, and tomorrow.

Annual Heritage Benefit Dinner Wednesday, February 28, 2018

Eastside Heritage Center (EHC) is committed to preserving the past as it builds community and connects people with their heritage. The annual Heritage Benefit Dinner helps EHC achieve its mission of stewarding Eastside history and promoting public involvement in and appreciation of this heritage. EHC was supported by over 5,000 volunteer hours in 2016 and engages more than half a million people annually through its programs and services.

Event: The Heritage Benefit Dinner will be held on Wednesday, February 28, 2018 from 5:30 pm – 9:00 pm. The evening begins with a wine reception featuring a full range of hors d'oeuvres, a Silent Auction and heritage displays, followed by dinner and a live program.

Location: Meydenbauer Center, Center Hall A
11100 NE 6th St, Bellevue, WA 98004

Attendance: 350 select invitees

Fundraising Goal: \$125,000

Sponsorship: Heritage Benefit Dinner sponsors receive a wide range of benefits for their support. Sponsorship levels are as follows:

Event Sponsorships

History Maker (Presenting Sponsor)..... \$7,500

Heritage Steward..... \$5,000

Homesteader..... \$2,500

Pioneer Table Sponsor..... \$1,000

Underwriting Sponsorships

Parking Sponsor..... \$2,000

Wine Sponsor..... \$1,500

Contact: Josh Gannis, *Executive Director*, 425-450-1049
director@eastsideheritagecenter.org

Lexi Roberts, *Marketing & Community Manager*, 425-450-1049
lexi@eastsideheritagecenter.org



SPONSORSHIP OPPORTUNITIES

History Maker (Presenting Sponsor)

\$7,500

- Logo placement on Invitation (*if sponsorship confirmed by December 30*)
- Company name and logo included in one-month targeted social media campaign, and all social media content related to the event
- Logo displayed on tabletop and opportunity to fill the table with 10 guests of your choice
- VIP Gold Table Treatment-two bottles of champagne with special appetizer and desert plate for table
- Logo placement on all silent auction display signs
- Logo placement on guest material: name tags, place cards and on bid cards, for visibility during Raise the Paddle
- Logo recognition in Benefit Dinner printed Program
- Logo placement on branded item at event
- Introduction by Eastside Heritage Center (EHC) Board President during event program
- Audio visual recognition – logo display, photo, or other presentation (sponsor choice)
- Opportunity to provide give-away to attendees & display and distribute promotional information at event
- Complimentary Parking at the event
- Logo recognition in post-event Thank You *Bellevue Reporter* newspaper ad
- Thank you with logo display in Eastside Heritage Center Newsletter
- Company logo listed as event Sponsor on the EHC website, with link to your business and 258wX300h pixel Sponsor Ad on event registration webpage
- One-year *Benefactor* Membership to Eastside Heritage Center
- Invitation to private tour of Eastside Heritage Center artifact storage facility

Heritage Steward

\$5,000

- Logo displayed on tabletop and opportunity to fill table with 10 guests of your choice
- VIP Silver Table Treatment-one bottle of champagne with special appetizer plate for table
- Company name and logo included in two-week targeted social media campaign
- Logo recognition in Benefit Dinner printed Program
- Introduction by Eastside Heritage Center (EHC) Board President during event presentation
- Audio visual recognition – logo display, photo, or other presentation (sponsor choice)
- Opportunity for company to display and distribute promotional information at event
- Complimentary Parking at the event
- Company recognition in post-event Thank You *Bellevue Reporter* newspaper ad
(*Heritage Steward Sponsor benefits continued on Page 3*)

- Thank you with logo display in Eastside Heritage Center Newsletter
- Company logo listed as event Sponsor on the EHC website, with link to your business, and 258wX300h pixel Sponsor Ad on event registration webpage
- Invitation to private tour of Eastside Heritage Center artifact storage facility

Homesteader

\$2,500

- Company name displayed on tabletop and opportunity to fill table with 10 guests of your choice.
- VIP Bronze Table Treatment- one bottle of champagne for table
- Company name and logo included in social media mentions
- Introduction by Eastside Heritage Center (EHC) Board President during event presentation
- Logo recognition in Benefit Dinner printed Program
- Audio visual recognition – logo display
- Company recognition in post-event Thank You *Bellevue Reporter* newspaper ad
- Thank you in Eastside Heritage Center Newsletter
- Company logo listed as event Sponsor on the EHC website, with link to your business, and 258wX300h pixel Sponsor Ad on event registration webpage
- Invitation to private tour of Eastside Heritage Center artifact storage facility

Pioneer Table Sponsor

\$1,000

- Company name displayed on tabletop and opportunity to fill table with 10 guests of your choice
- Company name included in social media mentions
- Name recognition in Benefit Dinner printed Program
- Audio visual recognition – name listing
- Thank you in Eastside Heritage Center Newsletter
- Company name listed as event Sponsor on the EHC website, with link to your business
- Invitation to private tour of Eastside Heritage Center artifact storage facility

UNDERWRITING OPPORTUNITIES

Parking Sponsor

\$2,000

Through the generosity of the Heritage Dinner Parking Sponsor, all guests will receive complimentary parking at the Meydenbauer Center the night of the event.

- Company listed as official Parking Sponsor of the Heritage Benefit Dinner
- Company logo on signage as guests enter the parking lot
- 2 Complimentary Dinner Tickets
- Introduction by Eastside Heritage Center (EHC) Board President during event presentation
- Logo recognition in Benefit Dinner printed program
- Audio visual recognition – logo display
- Company recognition in post-event Thank You *Bellevue Reporter* newspaper ad
- Thank you in Eastside Heritage Center Newsletter
- Company logo listed as event Sponsor on the EHC website, with link to your business
- Invitation to private tour of Eastside Heritage Center artifact storage facility

Wine Sponsor

\$1,500

The Wine Sponsor will underwrite the cost of the wine served during the event.

- Acknowledgement on dinner table signage, alongside Chateau Ste. Michelle Winery, for underwriting the cost of the wine for the evening.
(Wine Sponsor benefits continued on Page 3)
- 2 Complimentary Dinner Tickets
- Introduction by Eastside Heritage Center (EHC) Board President during event presentation
- Name recognition in Benefit Dinner printed program
- Audio visual recognition
- Recognition in post-event Thank you *Bellevue Reporter* newspaper ad
- Thank you in Eastside Heritage Center Newsletter
- Company logo listed as Wine Sponsor on the EHC website, with link to your business
- Invitation to private tour of Eastside Heritage Center artifact storage facility

For Questions About Event Sponsorship Contact:

Josh Gannis

Executive Director

Director@eastsideheritagecenter.org

Lexi Roberts

Marketing & Community Manager

Lexi@eastsideheritagecenter.org

Eastside Heritage Center Office:

425-450-1049

Info@eastsideheritagecenter.org

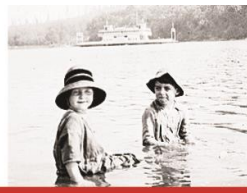
www.EastsideHeritageCenter.org

Mailing Address:

P.O. Box 40535

Bellevue, WA 980015

EASTSIDE
HERITAGE
CENTER



Discover. Share. Participate.

Eastside Heritage Center is committed to making connections for yesterday, today and tomorrow, by actively collecting, preserving and interpreting documents and artifacts representing the heritage of East King County, and by promoting public involvement in, and appreciation for this heritage through educational programming and community outreach.



SPONSORSHIP FORM

Please respond by January 31, 2018 to guarantee listing in the Heritage Benefit Dinner Publicity

Yes! I would be delighted to support Eastside Heritage Center's 2018 Benefit Dinner at the following level:

Event Sponsorships:

Includes complimentary Table of 10

- History Maker - \$7,500 – Presenting Sponsor
 Heritage Steward - \$5,000
 Homesteader - \$2,500
 Pioneer Table Sponsor - \$1,000

Underwriting Sponsorships:

- Parking Sponsor - \$2,000
Includes 2 complimentary Dinner tickets
 Wine Sponsor - \$1,500
Includes 2 complimentary Dinner tickets

See attached Sponsorship Benefits sheet for details regarding each of the above Sponsorship Levels.

We cannot sponsor EHC's 2018 Heritage Benefit Dinner, but wish to enclose a contribution of \$_____.

COMPANY/ORGANIZATION: _____
(as you wish to be listed on all printed materials)

CONTACT NAME: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____ E-MAIL: _____

WEBSITE: _____

I WISH TO REMAIN ANONYMOUS: Yes No

I WILL FILL THE SPONSORED TABLE WITH 10 GUESTS OF MY CHOICE Yes No
(If Yes, EHC will follow-up regarding Guest List.)

Please make checks payable to: Eastside Heritage Center and mail to: Eastside Heritage Center, P.O. Box 40535, Bellevue, WA 98015.

For additional information about sponsorships contact (425) 450-1049 or info@eastsideheritagecenter.org