



Eastside Heritage Center's
2017 BELLEVUE STRAWBERRY FESTIVAL

Saturday, June 24, 2017 10:00am – 8:00pm
Sunday, June 25, 2017 10:00am – 6:00pm

Crossroads International Park

SPONSORSHIP FORM

COMPANY/ORGANIZATION: _____
(As to appear on Strawberry Festival listings)

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ E-MAIL: _____

WEBSITE: _____

Please check all appropriate boxes:

SPONSORSHIP LEVEL:

FAMILY FUN AREA (\$7,500) CLASSIC AUTO SHOW (\$5,000) VOLUNTEER (\$5,000)
 STRAWBERRY (\$4,000) BLOSSOM (\$2,500) VINE (\$1,500)
 SEEDLING (\$500) CONTRIBUTOR (\$250)

IN-KIND CONTRIBUTION (List Product/Services and value): _____

I WISH TO REMAIN ANONYMOUS: Yes No

I WILL NEED A VENDOR BOOTH: Yes (Vine level and above only) No

If YES, please complete the section below. Note that a Vendor Booth Space is 10' x 10' and includes one (1) 8-foot table and two (2) chairs. Sponsors/Vendors must provide their own canopy (see Canopy Rules & Regulations), or rent one from the Festival.

BOOTH TYPE: Merchandise Informational Both

ORGANIZATION TYPE: Profit Not-for-Profit

I will need _____ **Additional Tables** (in addition to the 1 provided, \$10.00 extra per table).

I will need _____ **Additional 10'x10' booth space** (\$310 extra per space), for a **total booth space of 10 x _____ feet.**

I will need to **rent** _____ (Qty) **10x10 canopy(ies)** for my booth space (\$200 extra per canopy with sidewalls and weights).

ELECTRICAL NEEDS:

I will **not need any electrical service** (if checked, ignore AMP requirements)

I will need **10-20AMP** electrical service (**\$50 extra** and I will provide my own cords)

My AMP requirement are: _____

Other Electrical Specifications: _____

All electrical needs that exceed 20AMP requirements will be order directly through the festival power provider. The vendor agrees to bring own electrical cords. Please contact Star Moser at Hollywood Lights DIRECTLY. He can be reached at 206-838-5063 or email him at Star@HollywoodLights.biz

INDEMNIFICATION

The Sponsor hereby agrees to indemnify, defend, and hold Eastside Heritage Center, the Strawberry Festival and the City of Bellevue harmless from and against any and all claims, liabilities, losses, damages, costs, expenses (including attorney’s fees), judgments, and penalties arising out of (i) any third party claims concerning alleged defective products or merchandise manufactured, distributed, and/or sold by the Sponsor; (ii) any act or omission to act of Sponsor, its employees, servants, and agents. In addition, Eastside Heritage Center and the Strawberry Festival hereby agree to indemnify and hold Sponsor harmless from any and all claims, liabilities, losses, damages, costs, expenses (including attorney’s fees), judgments, and penalties arising out of this Agreement, to the extent caused by any negligent act or omission of Eastside Heritage Center, the Strawberry Festival, its employees, servants, and agents. The Sponsor understands the Strawberry Festival and Eastside Heritage Center reserve the right to remove any works that it deems inappropriate to the Festival. The Sponsor acknowledges failure to comply with the standards of being “suitable for all ages” may result in removal from the Festival and jeopardize participation in future Festivals. The Sponsor understands that there are no refunds or rain checks due to inclement weather. The Sponsor agrees to allow the Strawberry Festival use of enclosed promotional materials, as well as photographs and videos taken during the 2017 Bellevue Strawberry Festival, for purposes of promoting the Festival this year and in future years.

I have read and agree to abide by the terms and conditions of this application.

Name: _____ **Title:** _____

Signature: _____ **Date:** _____

To ensure listings on Strawberry Festival marketing materials, please return this form no later than April 28, 2017 with your contribution payable to Eastside Heritage Center:

EHC Strawberry Festival
P.O. BOX 40535
Bellevue, WA 98015

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lexi@eastsideheritagecenter.org
www.bellevuestrawberryfestival.org